Orders

Order / Rev:

101886

Alt Order #:

06815346

Product Desc:

**OCEGUERA 4 CONGRESS** 

Estimate:

1185

Flight Dates:

10/02/12 - 10/08/12

Original Date / Rev:

05/21/12 / 09/19/12 **GENERAL** 

Order Type:

Sales Office:

Primary AE:

Sales Region:

Amy McCreary

**BLPHI** 

National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** 

Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Oceguera for Congress.

Demographic:

A35+

**Product Codes:** 

PLC02

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date

End Date # Spots Gross Amount Net Amount 10/01/12 10/08/12 49 \$13,280.00 \$11,288.00 Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	49	\$13,280.00	\$11,288.00	0.00
Totale	49	\$13,280,00	\$11.288.00	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$13,280.00
Market	100%	\$66,400,00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$17,264.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$13,944.00
KTUD	1%	\$664.00
KVVU	22%	\$14,608.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$6,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp	w/WagM	5-6a	MTWTF-~	:30	2	\$135.003	0.00 NM	2	\$270.00
				M-F 5-6a WakeUp	w/Wagners								
	WAKE U	JP WITH 1	THE WAG	NERS	_								
	Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
V	/eek: 10/0	02/12	10/08/12	MTWTF	2	\$135.00	0.00				ľ		

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KSNV

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Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/02/1		M-F 5-6a WakeU		5-6a	MTWTF	:30	2	\$135.003	0.00 NM	2	\$270.00
				M-F 5-6a WakeU	p w/Wagners								
		JP WITH rt Date	THE WAGI	NERS Weekdays	Spots/Week	<u>Rate</u>	Rating						
V	<u>عاد.</u> /eek: 10		10/08/12	MTWTF	<u> </u>	\$135.00	0.00						
E 2	KSNV	10/02/1	2 10/08/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	MTWTF-~	:30	3	\$275.003	0.00 NM	3	\$825.00
	14/4/C	ID 1877	THE WAG	M-F 6-7a WakeU	p w/Wagners						i		
		ארן P vviiir rt Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
V	/eek; 10/		10/08/12	MTWTF	3	\$275.00	0.00						
E 3	KSNV	10/02/1	2 10/08/12	Today Show	СМ	658a-9am	MTWTF	:30	4	\$300.003	0.00 NM	4	\$1,200.00
	TODAY	SHOW		Today Show									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	/eek: 10/	02/12	10/08/12	MTWTF	4	\$300.00	0.00						
E 4	KSNV	10/06/1	2 10/06/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
	NEWS	3 AT SUI	NRISE	News 3 Sunrise 3	SATURDAY								
		rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				1		
N	/eek: 10/		10/07/12	S-	1	\$150.00	0.00						
E 5	KSNV	10/07/1	2 10/07/12	Meet the Press	CM	8a-9am	S	:30	1	\$340.003	0.00 NM	1	\$340.00
	MEET 1	HE PRE	:SS	Meet the Press									
•		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	/eek: 10/		10/07/12	S	1	\$340.00	0.00						
E 6	KSNV	10/02/1	2 10/08/12	M-F Today Show M-F Today Show		9-10a	MTWTF	:30	2	\$150.004	0.00 NM	2	\$300.00
	TODAY	SHOW	11	W-1 Today Show	· 11								
	•	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	/eek: 10/		10/08/12	MTWTF	2		0.00			4400.004		_	
E 7	KSNV	10/02/1	2 10/08/12	M-F Today Show Today 4th Hour	III 4th ISIVI	10am-11am	MTWTF	:30	2	\$100.004	0.00 NM	2	\$200.00
	TODAY	SHOW	II1										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
E 8	/eek: 10/		10/08/12	MTWTF Rachael Ray	CM 2	\$100.00 11am-12pm	0.00 MTWTF~~	:30	2	\$100,004	0.00 NM	2	ቀባባብ በብ
EO	KONV	10/02/1	2 10/00/12	Rachael Ray	CIVI	i iam-izpiii	MIMIFER	.30	2	\$100,004	O.OO INIVI	2	\$200.00
	RACHE	L RAY		•									
10	,	rt Date	End Date	<u>Weekdays</u> MTWTF~~	Spots/Week 2	<u>Rate</u> \$100.00	Rating				i		
	Veek: 10/		10/08/12	Noon News		12-1230pm	0.00 MTWTF	:30	2	\$150.003	0.00 NM	2	\$300.00
	10011	10/02/1	2 10/00/12	Noon News	OW	12 1200piii		.00	_	φ100.000	0.00 14141	2	Ψ500.00
		3 AT NO											
10	<u>Sta</u> √eek: 10	rt Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$150,00	<u>Rating</u> 0.00						
				The Doctors	CM	2pm-3pm	MTWTF	:30	2	\$100.004	0.00 NM	2	\$200.00
				The Doctors					_	*	0.00	_	4230.50
		OCTORS		Mentelma	Constantin	D-4-	D-#						
٧	<u>ادہ</u> /veek: 10	<u>rt Date</u> 02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2		Rating 0.00						
-				Chris Matthews 9		9:30a-10a	S	:30	1	\$175.004	0.00 NM	1	\$175.00
	01/2:5		-14/0 01101	Chris Matthews	SUN 9:30am								
		MATTHE <u>rt Date</u>	EWS SHOW End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
٧	<u>عاد</u> Veek: 10/		10/07/12	S	<u> </u>	\$175.00	0.00						
E 12	KSNV	10/02/1	2 10/08/12	Dr. Phil	СМ	3-4p	MTWTF~~	:30	2	\$175.003	0.00 NM	2	\$350.00
	יים חח	F1		Dr Phil									
	DR. PH Sta	ı∟ rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
v	Veek; 10		10/08/12	MTWTF	2		0.00						
E 13	KSNV	10/02/1	2 10/08/12		CM	4-430p	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500,00

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KSNV

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OCEGUERA 4 CONGRESS

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10/02/12 - 10/08/12

Estimate:

1185

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Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			News 3 at 4 (1/2 News 3 at 4	nr)								
		AT FOUR										
<u>Sta</u> Week: 10	art Date	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
			News 3 at 430pm		430-5pm	MTWTF	:30	2	\$250.003	0.00 NM	2	\$500.00
211 110111		10.00,12	News 3 at 4:30PM		ioo opiii	711 77 1	.00	_	Ψ200.000	0.00 14141		Ψου.υυ
	4 AT 430		101	0	5.4	D. II						
<u>δτε</u> Week: 10	art Date /02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
			M-F Early News	CM	5-630p	MTWTF	:30	4	\$375,003	0.00 NM	4	\$1,500.00
EADLY	ALELINO.		M-F Early News									
	NEWS	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/08/12	MTWTF	4	\$375.00	0.00					ļ.	
E 16 KSNV	10/02/1	2 10/08/12	M-F Jeopardy	CM	630-7pm	MTWTF	:30	3	\$350.003	0.00 NM	3	\$1,050.00
JEOPA	RDY		M-F Jeopardy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	•					
Week: 10		10/08/12	MTWTF	3	\$350.00	0.00						
E 17 KSNV	10/02/1	2 10/08/12	M-F Wheel M-F Wheel of For	CM	7-730pm	MTWTF	:30	3	\$225.004	0.00 NM	3	\$675.00
WHEE	L OF FOI	RTUNE	IVI-F VVIIGEI OI FOI	rturi <del>o</del>								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10.		10/08/12	MTWTF	3	\$225.00	0.00			A150 000			
E 18 KSNV	10/06/1	2 10/06/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1	\$150.003	0.00 NM	1	\$150.00
JEOPA	RDY		J. 1.7555 (Danier)									
_	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
F 19 KSNV		10/07/12	Mon PR 10-11p	CM	\$150.00 10-11pm	0.00 M	:30	1	\$900,003	0.00 NM	1	\$900.00
		_ (4,00.12	Monday Prime 10		10 175		.00	•	Ψ505.500	0.00 14141	<u> </u>	ψ500.00
SMASH		Ford Data	Ma alada sa	Consta 866 anti-	D-4-	Dating.						
<u>ى د</u> Week: 10	art <u>Date</u> /08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
		2 10/04/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1	\$950.003	0.00 NM	1	\$950.00
AWAKI	-		Thursday Prime	10-11pm								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	T	1	\$950.00	0.00					l	
E 21 KSNV	10/06/1	2 10/06/12	Sat PR 8-9p	CM	8-9pm	S-	:30	1	\$350.003	0.00 NM	1	\$350.00
SMASH	1 (REPE/	ATS)	Saturday Prime 8	3-9pm							ĺ	
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ĺ	
Week: 10		10/07/12	S-	1	\$350.00	0.00					ĺ	
E 22 KSNV	10/02/1	12 10/08/12	M-F News 3 at El M-F News 3 at El		11pm-1135 <sub> </sub>	om MTWTF	:30	3	\$375.003	0.00 <b>N</b> M	3	\$1,125.00
NEWS	3 NIGHT	SIDE	IM-I INCMS S AL L	CVCII							ĺ	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					ĺ	
Week: 10		10/08/12	MTWTF Sa-Su News 3 at	EloverCN4	*	0.00	.20		<b>#250.002</b>	0.00 NIM	,	<b>\$</b> 050.00
EZ3 NONV	10/00/1	12 10/00/12	Sa-Su News 3 at		11pm-1135 <sub> </sub>	pmS-	:30	1	\$350.003	0.00 NM	1	\$350.00
	3 NIGHT										i	
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$350.00	<u>Rating</u> 0.00					l	
			Sa-Su News 3 at	ElevenCM	11pm-1135		:30	1	\$350.003	0.00 NM	1	\$350.00
			Sa-Su News 3 at				,	,	+-20.000	-,00 11181	•	Ψ000.00
	3 NIGHT		<u>Weekdays</u>	Choto Minals	Data	Dating					1	
<u>১য়ে</u> Week: 10	art <u>Date</u> /01/12	End Date 10/07/12	<u>vveekdays</u> S	Spots/Week 1	<u>Rate</u> \$350.00	<u>Rating</u> 0.00					1	
E 25 KSNV				CM	1135p-1237		:30	2	\$185.003	0.00 NM	2	\$370.00
											•	•

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 Order / Rev:
 101886
 Advertiser:
 Oceguera for Congress

 Alt Order #:
 06815346
 Product Desc:
 OCEGUERA 4 CONGRESS
 KSNV

 Flight Dates:
 10/02/12 - 10/08/12
 Estimate:
 1185

Ln Ch Inventory Code Days Start End Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount The Tonight Show **Tonight Show** TONIGHT SHOW W/ JAY LENO Weekdays MTWTF--Start Date End Date Spots/Week <u>Rate</u> Rating Week: 10/02/12 10/08/12 \$185.00 0.00

Totals 49 \$13,280.00